



OUT OF THE WOODS

THE FSC WEBINAR SERIES

Unlocking Sustainable Natural Rubber: How to scale early successes for 2022

Thursday, 9 December 2021 at 11:00 hours CET

Tracing natural rubber supply between processing factories and millions of smallholder farmers is one of the most difficult challenges facing rubber today. This challenge, among others, has contributed to the perception that rubber cannot become fully sustainable. However, significant milestones in the past year have changed the trajectory of rubber certification, showing sustainable transformation is possible. Those include:

- Tripling of number of certified rubber smallholder groups
- Launch of the world's first FSC-certified tyre
- Company commitments to source exclusively FSC-certified rubber

Please join us for a conversation with our expert speakers:

- Ulrich Antoni, Head of Natural Rubber Procurement, Pirelli
- Tina Nguyen, Corporate Responsibility Manager, Hunter Boots
- Dieter Verscheure, Business Development Director, Latexco NV
- Sean Nyquist, Rubber Value Chain Development Manager, FSC International
- Moderated by: Trevor Armel, Marketing Programme Manager, FSC International

Who should attend:

For brands, manufacturers or producers, this webinar is designed for sustainability, operations, and procurement teams in the rubber value chain. Attendees will learn directly from early adopters of FSC-certified natural rubber how to get started, as well as how to coordinate and scale certified supply across business operations.